

SUPPORT LA.IDEA|DC

MAKE AN IMPACT IN THE DESIGN COMMUNITY

YEAR 2022

Dear Friend,

LA.IDEA|DC, a committee of the AIA|DC, is grateful for the enthusiastic support of our community as we continue on our mission, ***“to become the leading collective of Latin American design professionals in the Washington, D.C. area by creating opportunities for interaction among members, fostering professional growth and development, and engaging with the community.”*** With more than 700 members (from 24 countries) and Thousands of followers on social media, LA.IDEA|DC is a true professional, intellectual and social movement!

We would like to take this opportunity to ask for your assistance and partnership in 2021 as we pursue our distinctive goal to provide visibility and representation to the Latin American design community in the DC metro-area. As a supporter, you will be entitled to promotional incentives according to the level of your choice, as detailed in the Sponsorship Level table. Your tax-deductible contribution will help fund the multiple educational, social and networking programs that we will be developing throughout the year.

- ✓ Professional Networking Events
- ✓ Career Day at local high schools
- ✓ Educational Lectures
- ✓ **Maestros de Arquitectura Lecture Series**
- ✓ Community Outreach Programs
- ✓ Community Service Events

Enclosed please find the 4 sponsorship levels for 2021. We look forward to your support!

Sincerely,

LA.IDEA AIA|DC 2020 STEERING COMMITTEE

Co-Chairs: Daniela Pardo & Patricia Ramallo
Vice-Chair: Denise de Alcantara-Hochbaum
Past Chair: Bruno Leiva
Development/Sponsorship Adviser: Juan C. Osorio
Education Adviser: Lorena Alvarez
Community Outreach Adviser: Zenairee Garcia Cividanes
Marketing/Graphics Advisor: Mariana Torres

All sponsorship funds are managed by the Washington Architectural Foundation
We greatly appreciate your consideration and support.

PROMOTIONAL INCENTIVES	LA.IDEA DC SPONSORSHIP LEVELS 2022			
	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	FRIEND \$250
Recognition on LAIDEADC.COM and LA.IDEA's Social Media for 1 year	•	•	•	•
Tickets to Maestros de Arquitectura	4 Tickets	2 Tickets	1 Tickets	
Special recognition of sponsorship at one Selected Event.	•	•	•	
Company logo included in all press releases and invitations.	•	•		
Special recognition in one Newsletter and Social Media post.	•			

LA.IDEA DC 2022 Pledge Form:

CHOOSE A SPONSORSHIP LEVEL:

_____ \$2500 Gold _____ \$1000 Silver _____ \$500 Bronze _____ \$250 Friend

Sponsor Information:

Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Billing Information:

☐ Same as Sponsor Information

Contact Name: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Payment Options

1. Check or money order (Made payable to Washington Architectural Foundation)
2. Credit Card # _____
Expiration Date _____

Please email this form to:
mfitch@aiadc.com

or Mail Attn:
AIA|DC
c/o 421 7th Street NW
Washington DC 20004

*If you are interested in becoming a sponsor and need additional information, please email LA.IDEA at **laideadc@gmail.com***

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WHAT IS LA.IDEA?

LA IDEA (Latin American Interior Designers, Engineers, and Architects) is a committee of the AIA DC Chapter, founded in 2013.

WHO IS PART OF LA.IDEA?

LA.IDEA is composed by its Steering committee officers, and its 500+ members, which come from different professional backgrounds including architecture, interior design, and engineering.

WHY WAS LA.IDEA CREATED?

Our mission is to become the leading collective of Latin American design professionals in the Washington, DC area. We also promote diversity within the design industry, by giving representation and visibility to Latin American and foreign designers.

HOW DO WE WORK?

LA.IDEA is founded on three pillars:

- CONNECT with design professionals in the DC area and worldwide.
- INSPIRE professionals while promoting leadership.
- GIVE our time and talents back to the community.

LA.IDEA IN NUMBERS - 2022:

56 events organized since 2013

8 events organized in 2021

700+ members, from **24** nationalities

1.9k+ social media followers



OUR NAME

LA.IDEA was born as a result of a conversation about the desire for integration among Latin American design professionals and the ways we could positively impact our communities.

LA.IDEA

LA.IDEA is an acronym for Latin American Interior Designers, Engineers, and Architects. It is also Spanish for "The Idea". The bilingual nature of the name reflects the character and spirit of the organization. Per our agreement with the local American Institute of Architects (AIA|DC) our name and logo shall include the aforementioned entity.

OUR MISSION

Become the leading collective of Latin American design professionals in the Washington, DC area by creating opportunities for interaction among members, fostering professional development, and engaging the community.

Furthermore, LA.IDEA provides a forum for Latin American professionals in the building industry to exchange ideas and interact with each other and our communities. We aim to support each other's professional growth by leveraging our experiences and professional successes. We hope to inspire future generations of Latin American professionals and promote a diversity of viewpoints in the building industry, in part by collaborating with other committees, groups, and organizations.

Make an impact in the design community!
Support LA.IDEA|DC

LA.IDEA



www.laideadc.com
contact@laideadc.com
[@LAIDEADC](https://www.instagram.com/LAIDEADC) [#LAIDEADC](https://www.instagram.com/LAIDEADC)

**2021
SPONSORS**

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EDUARDO DIAZ

Risk: What You Need to Know


Webinar, Robert F. Hermann, of "Law for Architects: What you need to know," will review the critical issues that a design professional encounters when drafting and negotiating owner architect and architect consultant agreements.

What are the critical contract terms for your agreement? What questions should I be asking?

Integrating risk management into your day-to-day activities can significantly contribute to a firm's success and profitability.

**Tuesday, October 27
6:30 - 8:00pm EST**
Free to attend
Registration Required

Organized by: **LAIDEA**
Sponsored by: **AIA/DOCS**



Early Experiments Rethinking Structural

Thursday, Nov. 4:00 - 5:30pm
Free to attend
Registration Required

Organized by: **LAIDEA**



ARCHITECTURE

TATIANA BILBAO

DECEMBER 7TH @ 6:30PM EST

2021

Organized by: **LAIDEA**




Connect

Inspire

Give

